

BUSINESS CONTINUITY



MIX BUSINESS WITH WEATHER

Let's face it, weather impacts every business. From decisions about keeping staff and customers safe, to making sure your supply chain doesn't break when severe weather strikes, Earth Networks has a solution for all your weather business continuity planning needs. Adverse weather is among the top 10 business interruption concerns, yet it is the most predictable threat. Don't wait until financial losses accumulate.

OVERVIEW

Make your severe weather plans in advance. Automate decisions when inclement weather arrives. Share and disseminate detailed maps and plans to staff in any location, on any device.

BENEFITS



Accessing updated, local weather conditions; watching weather as it happens in real time; and receiving prompt alerts on a web-based system during weather events is significant, it enables us to respond more efficiently in providing information and making decisions that keep safety our number-one priority.



Cyrus Callum, of the Operations
Department for the Greater Orlando
Aviation Authority



ACCESS REAL-TIME HYPER-LOCAL WEATHER INFORMATION

Earth Networks exclusive, live local network of more than 12,000 Weather Stations and Cameras around the world.



INTEGRATE DATA INTO YOUR APPS

Create something great with the world's most powerful weather database. It's yours to integrate into existing apps and systems with our easy-to-use Restful API.



METEOROLOGICAL SERVICES

Leave the forecasting to us. Want to know if you should adjust staff plans, operating hours or orders based on climate conditions? We create custom and on-demand forecasts tailored to your exact business requirements.

KEY INDUSTRIES

- Energy & Utilities- Keep your customers connected by predicting and preventing outages
- Airport Operations- Minimize the impacts of weather on your hub and operations
- Other industries-Make weather a part of your business continuity plans

KEY FEATURES

- Minimize financial and operational risk by including weather data into your long range planning
- Monitor real-time inclement weather, build instant contingency plans and broadcast to teams
- Analyze historical, current and forecast data to overlay with customer and sales data

KEEP YOUR BUSINESS MOVING FORWARD

Turn-key broadcasting solutions optimize weather forecasting for your communities and viewers. Unprecedented hyper-local weather data keeping communities informed and protected with advanced software and visualization tools.



KEY PRODUCTS

- **Sferic Maps** – collaborative real-time weather dashboard
- **Sferic Mobile** – receive real-time severe weather alerts anytime, anywhere
- **Dangerous Thunderstorm Alerts (DTAs)** – the fastest severe storm alerts powered by our Total Lightning Network
- **ENcast** – pinpoint forecasts for any location
- **Weather Station** – up-to-the-minute conditions for your location
- **Meteorological Services** – Our seasoned weather team on call for you
- **Sferic API** – Infuse real-time weather information, hourly forecasts utilizing high accuracy models, and other top-notch weather data into your applications and analytical models.

CONNECT WITH US

For more than 20 years Earth Networks has operated the world's largest and most comprehensive weather observation, lightning detection, and climate networks.

Our observations inform and alert consumers, enterprises and governments around the world, providing them with advanced environmental intelligence for decision making and safety.

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