



All disasters are local, which underscores the importance of having near real-time access to accurate localized alerts.



Matthew Kallmyer,
Director of the Atlanta-Fulton County
Emergency Management Agency (AFCEMA)

TACKLE WEATHER EMERGENCIES WITH EXPERT SUPPORT & INDUSTRY-LEADING TOOLS

In emergency management, a solid defense is your best offense. Prepare for every weather scenario with professional weather monitoring, alerting, and forecasting from Earth Networks.

OVERVIEW

Plan ahead for weather events and respond faster to developing threats with:

- ▶ Real-time storm & lightning tracking
- ▶ Automated, customizable severe weather alerts
- ▶ Location-based mobile alerts
- ▶ Hyperlocal surface observations from weather stations in your neighborhood
- ▶ Forecasts from a team of professional meteorologists

BENEFITS



Respond promptly to threats as they emerge with 50% faster severe weather alerts powered by total lightning detection



Instantly alert and keep everyone, including your first responders and field teams, updated on changing weather conditions



Call on experts whenever you need them. Our fully-staffed team of professional meteorologists is on-call 24/7 to answer questions and deliver forecasts



Turn to your one-stop-shop for weather solutions. With everything from weather stations to mass notification systems and mobile apps, we've got you covered



ASK ABOUT SFERIC CONNECT

Put a premium mobile application with hyperlocal weather data in the hands of everyone on your team. The Sferic Connect app is your single source of truth for high-quality, accurate weather data and forecasts.

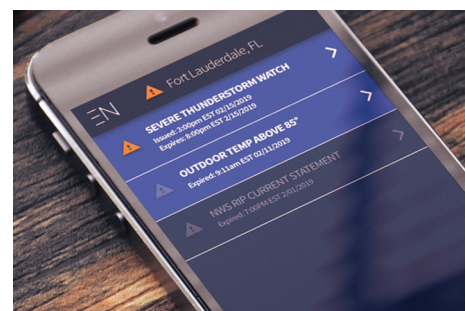
KEY INDUSTRIES

- ▶ **Aviation**
Prepare for severe weather sooner to minimize its impact on flight and ground operations
- ▶ **Education**
Protect students and educators from severe weather emergencies
- ▶ **Energy & Utilities**
Plan ahead for emergency outages and resume operations quicker
- ▶ **State & Local Government**
Seamlessly execute your emergency response plan to severe weather

ACCURATE, RELIABLE WEATHER DATA FROM
HYPERLOCAL SOURCES

Accuracy matters when it comes to the weather and better accuracy comes from better data. With networks of 17,500+ automated weather stations and 1,800+ lightning detection sensors deployed across the U.S., our data is second to none. We have the hardware, software, and meteorologists in place to support your every weather-related need and help you keep people safe.

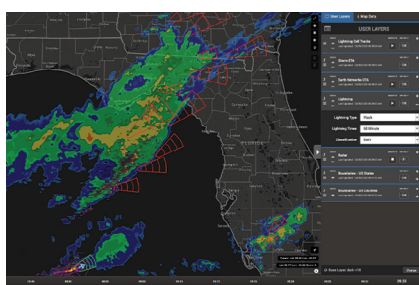
KEY PRODUCTS

Sferic Maps & Mobile
Weather DashboardSferic Connect Premium
Mobile Application

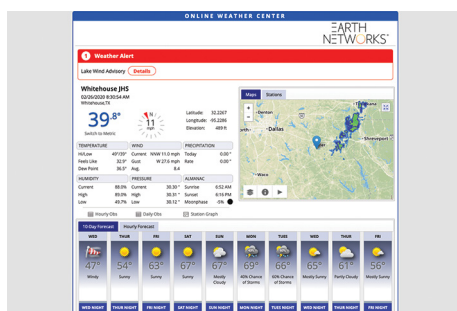
24/7 Forecast Support



Automated Weather Station

WEATHER TRACKING
WITH SFERIC MAPS

Track storms headed your way with Sferic Maps. View the storm estimated time of arrival along with forecast and animated radar and real-time lightning strikes.



Public Online Weather Center

Automated Lightning
Alerting System